

# HOMEQWEST

# **DEVELOPMENT GROUP, LLC**

The very 1st Asset NFT where you really make a profit

# PROJECT 001

Whether you're looking for your first home, 2nd home, a rental property, or you're just addicted to house flipping shows on TV or you've flipped a home for profit in the past, you know it can be tricky. In this market (Florida) new homes are going to the highest bidder because that's how builders make a living.

HomeQwest is offering the very first NFT ready new home at cost. Yes, we are reversing this strategy and giving you the back-end profit if you intend to flip it. Not only will you be getting a brand new home in sunny Southwest Florida but you're getting a ready-made built-in NFT home that's Blockchain compliant. The NFT Includes; Deed, Title, LLC, 5 Year Home Warranty, and Resale Royalties.

This is a 2,150 square foot Water Front home. 4 Bed, 2 Bath, 3 Car Garage, Built-In Pool Home worth \$1,200,000+



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Here's your opportunity to work with a Southwest Florida Builder and keep the profit on this Spec home. Investors have been scouring Southwest Florida to grab whatever they can get their hands on in the nation's hottest market. A brand new National Association of Realtors report puts Southwest Florida at the top of America'smost sizzling commercial metros. Nine of its best 15 are in the Sunshine State, and three of those are in this region: Naples, Cape Coral-Fort Myers, and Sarasota-Bradenton.

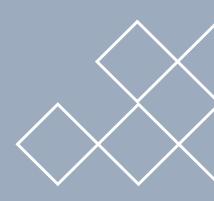
HomeQwest typically builds these spec homes in Cape Coral, Florida, and sells them for a profit but this ready-made NFT property hands the final product to you to sell and keep the profits.



# PROJECT 001

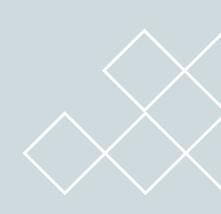
You can resell this home using HomeQwest Realty on the traditional sales market or we are set up with Propy.com where you can Auction the NFT ready property to the highest bidder. Other options are selling your purchased NFT to another buyer for a smaller flipped NFT profit which places the property and resale gains to that purchaser. So you have a few options during the timeframe when the house is being built.

Cape Coral FL is a city in Southwest Florida, known for its many canals. Home to manatees, Sirenia Vista Park has kayak routes to Matlacha Pass Aquatic Preserve, where birds wade amid mangroves.



# PROJECT 001

Cape Coral is a city located in Lee County, Florida, United States, on the Gulf of Mexico. Founded in 1957 and developed as a planned community, the city's population has grown to 194,016 as of the 2020 Census, a rise of 26% from the 2010 Census, making it the 117th most populous city in the United States. With an area of 120 square miles (310 km2), Cape Coral is the largest city between Tampa and Miami in both population and area. It is the largest and principal city in the Cape Coral-Fort Myers, Florida Metropolitan Statistical Area. The city has over 400 mi (640 km) of navigable waterways, more than any other city on earth.





# REAL ESTATE, BUILDING & DEVELOPMENT COMPANIES

Working together offering our Clientele a complete range of services.

Incorporated under the laws of the State of Florida.

#### **Company Headquarters**

4020 Del Prado Blvd. S. B3 Cape Coral, Florida 33904 (239) 770-5429

www.homeqwest.com

Managing Partners: Joseph A. DeLuca Angelo Cario John P. Ritchie

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# CAPE CORAL FLORIDA

# THE COMPANY

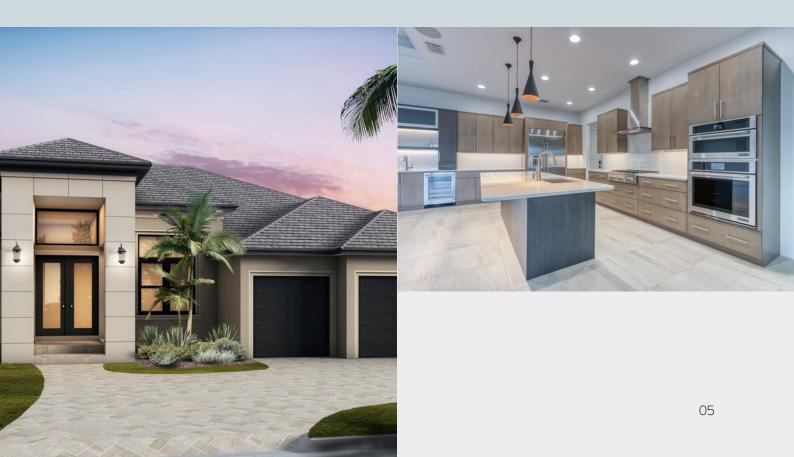
HomeQwest Realty Group, LLC was founded on the cornerstone of 40 successful years in Real Estate Acquisitions, Sales, Leasing and Portfolio Asset Management.

A few years later HomeQwest Development Group, LLC was formed to better address the growing demand by Investors in acquiring properties or placing funds secured by real estate. Through HQ Development we pride ourselves on offering professional representation in Commercial or Residential Land Development and Licensed Construction Project Management. We are the builder.

We are known for our ability to maintain investment appreciation and cash flow. We also offer passive investors secured investing – without the liability of ownership. HQ is a respected real estate, building, and development group with broad-based experience offering a range of services focused on capitalizing on current real estate economic conditions.

HQ specializes in acquisitions, sales and new home construction and design, all from one contact source.

We believe that conservative investment in real estate is a more secure method of placing funds into a financial system where cash flow and appreciation in assets will be realized.



# EXECUTIVE SUMMARY



## THE BUSINESS CONCEPT

In the current economy three things are obvious rents have moved out of sight, mortgage rates are low and house inventory is low.

HQ has the successful experience of collaborating with Investors in many locations, cities, and states. We are uniquely qualified in the ability to establish a rapport with other professionals in any marketplace, locate target properties, orchestrate acquisitions then design and build homes for sale.

### INVESTMENT PROGRAM

Our intention is to team with Private Investors looking to finance the acquisition of vacant lots and building single-family homes primarily in Cape Coral, Florida.

Every Investor has an interest in safe financial gain but not all Investors share the same longrange goals. We offer a Private Lender Participation Program, which gives Investors a guaranteed 16% interest rate on construction financing and a guaranteed 12% interest rate on vacant lots (properties held in inventory will automatically increase annually). Your investment funds are secured by real estate.

# EXECUTIVE SUMMARY



## OUR MARKET STRATEGY

We are looking to acquire single-family vacant lots in three (3) areas of Cape Coral. There is a distinct difference in property values among these areas. HQ will design, build and sell all houses. Our market is the midrange size and priced house appealing to the greatest percentage of buyers. HQ will not compete with national low-end builders or high-end builders looking to score big. We will design and build better affordably priced homes for families making up the largest percentage of the market.

### OUR OPERATING STRUCTURE

HomeQwest Realty Group will research, negotiate, and acquire properties, then safeguard the investment from the asset management role. Each property will be held until determined for construction.

HomeQwest Development Group will decide which properties will be chosen at any given time for a build order, whether spec home or custom order. Once a property is chosen the building permits will be applied for and all insurances put in place.

Both companies will be involved in their respective roles through closing.

# MEET THE TEAM





# JOSEPH A. DELUCA Managing Partner/ Broker Financial Project Administration

The primary source of expertise in the HomeQwest companies, Joseph has primarily focused over a span of 45 years as the land developer of commercial & residential subdivisions, general contractor, and real estate broker for large and medium-sized investor groups.

# ANGELO CARIO Managing Partner Marketing & Technology

His technology and marketing skills spotlight the need for marketing to adapt in the Internet era, where the empowerment of the common consumer has created a fundamental shift in how businesses are expected to behave.

# JOHN P. RITCHIE

### Managing Partner Construction Operations

John holds both General Contractor and Certified Building Contractor licenses, his experience in commercial and residential construction span more than 25 years. John has distinguished himself by building custom homes since 1995. A Certified Green Building Professional, John strives to diligently provide the highest quality, most energyefficient and aesthetically appealing home.

# THE PROCESS WHAT HAPPENS NEXT

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## JOB DUTIES

HomeQwest will purchase 1 of 4 lots listed the same day as your NFT purchase. Our goal is to complete this project within four (8) months due to supply chain delays. HomeQwest will oversee the beginning to the end of construction, purchase all materials needed. Once the construction is done and the CO issued, full possession is yours.

# 03

## RESELLING OPTIONS

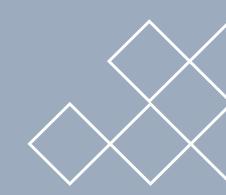
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# 02

### PURCHASING THIS NFT

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# 04

### INCLUDED IN THIS NFT

- LLC Ownership of the Property
- Built-in resale royalty fee when the property sells
- Lot purchase
- Construction
- Property Deed
- Title Search
- CO (Certificate of Occupancy)
- 5 Year Home Warranty
- Shared Dropbox Folder to see photo progress
- Building Funds will be held by
- Title Junction, LLC:
- 6214 Presidential Court Suite F, Fort Myers, FL
- Phone: (239)415-6574
- HomeQwest will perform monthly Draw requests when each phase is completed.

# 06

## RESELLING OPTIONS

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# FLORIDA LIMITED LIABILITY COMPANY (LLC)

The property is owned by a Florida Limited Liability Company (LLC). The LLC is "tokenized" to a specific NFT and made available for purchase.

VALUE

Total Asset Value: \$1,200,000+ (as of today's market) Target Hold Period: 8/mo (build timeline) NFT Cost: 344.62 ETH Resale value/worth: 421.20 ETH



# HOMEQWEST LICENSING

### GET IN TOUCH

#### **Company Headquarters**

4020 Del Prado Blvd. S. B-3 Cape Coral, Florida 33904 (239) 834-8654

www.homeqwest.com



Ron DeSantis, Governor Halsey Beshears, Secretary **STATE OF FLORIDA** DEPARTMENT OF BUSINESS AND PROFESSIONAL REGULATION **DIVISION OF REAL ESTATE** THE CORPORATION HEREIN HAS REGISTERED UNDER THE **PROVISIONS OF CHAPTER 475, FLORIDA STATUTES** HOMEQWEST REALTY GROUP LLC 4020 DEL PRADO BLVD SOUTH **B-3** FL 33904 CAPE CORAL LICENSE NUMBER: CQ1047605 **EXPIRATION DATE: SEPTEMBER 30, 2022** Always verify licenses online at MyFloridaLicense.com Do not alter this document in any form. This is your license. It is unlawful for anyone other than the licensee to use this document.

## CITY OF CAPE CORAL CERTIFICATE OF COMPETENCY

City of Cape Coral • 1015 Cultural Park Blvd • Cape Coral Florida 33990 • (239)574-0430 This Certificate expires **Sep 30, 2020** Visit our website at www.capecoral.net

Certificate #: 63982

Location: 4020 DEL PRADO BLVD SOUTH #B-3 Business Phone: 239-770-5429 State License: CBC1251727

RITCHIE JOHN P HOMEQWEST DEVELOPMENT GROUP LLC 4020 DEL PRADO BLVD SOUTH #B-3 CAPE CORAL, FL 33904



Type: CERTIFIED Classification: BUILDING "B"

Date Issued: Aug 22, 2019



### 2021 - 2022 LEE COUNTY LOCAL BUSINESS TAX RECEIPT

#### Account Number: 1704327

State License Number: CBC1251727 If state license has changed, contact our office at 239.533.6000

#### Location:

4020 DEL PRADO BLVD S B3 CAPE CORAL FL 33904

HOME QWEST DEVELOPMENT GROUP LLC DELUCA JOSEPH 4020 DEL PRADO BLVD S B3 CAPE CORAL FL 33904

#### Account Expires: September 30, 2022

May engage in the business of:

BUILDING CONTRACTOR-CERTIFIED

THIS LOCAL BUSINESS TAX RECEIPT IS NON REGULATORY

Payment Information:

PAID 594277-7-1

07/08/2021 10:40 AM \$50.00



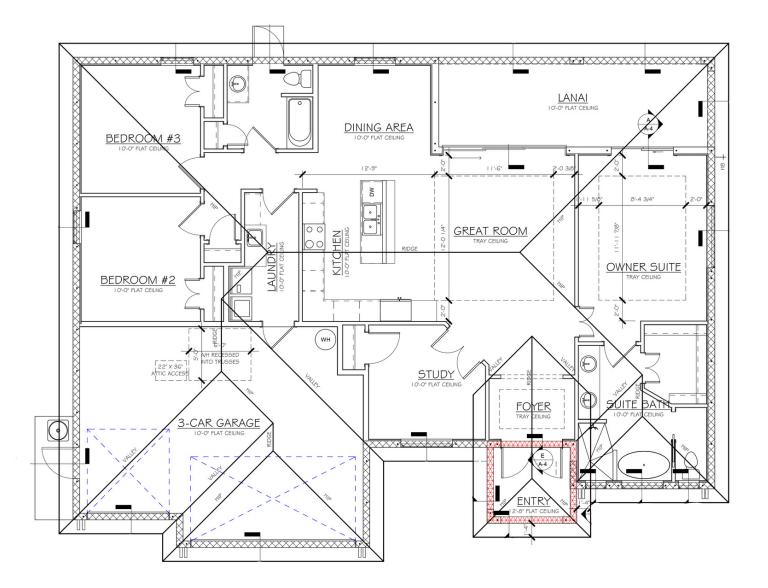
# #57 HERS RATING Energy Efficiency Index





# **2150 MODEL**

4/2 split open floor plan, 3 car garage. Building custom quality homes at affordable prices since 1971. Some of our standard features include mildew resistant paint (inside /out), 10' ceilings, 8' doors, 18" tiles floors throughout, hurricane impact windows and exterior doors, wood cabinets with granite counters, smart home wiring, and a 4 year extended warranty. Connected Smart Home Automation Suite included: Ring Video Doorbell, Smart Lighting, ecobee4 Smart Thermostat, Smart Smoke/Carbon Monoxide, Smart Door Locks, Advanced Garage Door Openers Weather-Sensing Irrigation Systems, Amazon's Cloud-Based Voice Service Echo Dot & 4 High-Speed USB Charging Ports. We strive for more sustainable, healthier, and energy-efficient methods to create the place you would be proud to call home. Our customers are looking to create a home, that is warm and inviting, a place to live and entertain.



# SMARTHOME SPECS

# STANDARD CONNECTED SMART HOME AUTOMATION SUITE





RING VIDEO DOORBELL PRO, WITH MOTION ACTIVATED ALERTS

(5) IDEVICES IDEVOOO9 WI-FI SMART SWITCHS





ECOBEE4 SMART THERMOSTAT WITH BUILT-IN ALEXA

(4) ONELINK SMOKE & CARBON MONOXIDE DETECTORS



KWIKSET Z-WAVE SMARTCODE TOUCHSCREEN ELECTRONIC DEADBOLT



LIFTMASTER MYQ GARAGE SMARTPHONE GARAGE DOOR



RAIN BIRD WIFI-ENABLED IRRIGATION CONTROLLER



ECHO DOT (3RD GEN) SMART SPEAKER WITH ALEXA















### **General Requirements:**

- Builders Risk and General Liability Insurance
- 1st Yr. Home Buyers Warranty
- Manufacturer 1 yr. Warranty
- Extended Warranty 4 year American Home Shield
- Project supervision
- Temporary Utilities
- Compaction Testing
- Surveying
- Impact and all permit-related fees
- Home is delivered in a Clean, Move-in Condition

## Site work:

- Site Prep, Fill and Grading for standard 80'x125' lot based stem wall foundation (excludes clearing, vegetation removal, and pre-fill pads)
- Water and Sewer Connection Fees and deposits for standard 5/8" meter for 50' run
- Utility Connection

# Landscaping/Irrigation/Sod:

- 4 zone irrigation system
- 80' x 125' standard lot
- Plant Package to be selected by the owner based on City requirements and landscape allowances

# Concrete/ Masonry:

- Concrete block system
- Concrete footings
- Stem wall foundation & slab
- Concrete A/C pad/Well pad
- 4" Concrete slab throughout the ground level with a vapor barrier
- Standard width driveway and walkway to be pavers

# Painting:

- Stucco will be sealed prior to paint
- Mildew resistant exterior & interior wall paint, Satin finish
- Doors, trim, and crown molding to receive one coat primer and 2 coats of semi-gloss latex enamel

## Windows:

- Provide and install impact glass & Low E for all windows.
- Provide and install impact glass & Low E for all sliders and entry doors.
- Color choice of white or bronze



## **Doors and Trim:**

- Fiberglass Insulated impact entry doors
- Quickset hardware

## **Garage Doors:**

- 16' x 8' 24 gauge steel Overhead Garage Door, no glass/ non-insulated
- Opener with safety sensors and remotes MyQ-Wifi

## **Rough Carpentry:**

- Pre-manufactured roof trusses treated with a mildew inhibitor
- Wood frame interior walls at 16" o.c.
- Furring at exterior walls and windows
- 1/2 plywood sheathing on the roof
- 16" Overhang



## **Finish Carpentry:**

- Installation of 8ft multi-panel doors, 3 ¼ " casing, and hardware
- Installation of 5 ¼" wood base
- Wood-framed window sills
- Tray ceilings

## Landscaping: Standard:

- Floratam Sod
- Plant Pkg to be selected by owner
- 2 zone irrigation system (optional)

# **Connected Smart Home Automation Suite**

- Ring Video Doorbell
- iDevices Smart Lighting
- ecobee4 Smart Thermostat
- Onelink Smart Smoke/Carbon Monoxide
- Kwikset Kevo Touch-to-Open Smart Door Locks
- MyQ Smartphone Garage Door Opener
- Rachio Weather-Sensing Irrigation Systems
- Echo Dot (3rd Gen) Amazon's Cloud-Based Voice Service
- BESTTEN 4.2A USB Outlet
- BESTTEN 4 High-Speed USB Charging Ports

# **Cabinetry**:

- Provide and install wood cabinetry (with hardware) in Kitchen,
- Master bathroom, Guest bathroom/s & Laundry
- 36" base cabinets, 42" tall upper cabinets
- Full wood/Plywood System
- Soft-close drawers and doors
- Wood dovetailed drawer boxes
- Choice of Color and style (Level 1)

# **Countertops and Vanities:**

- Granite kitchen, master bath, guest bath, and laundry room
- Kitchen Sink Stainless steel, deep basin, undermount
- Laundry Room Sink Single deep basin

## **Roofing:**

- Dimensional Shingles, 50 year warranty Choice of color
- Fasten all eave and metal, valley, and wall flashing in place,
- Ridge vents per plan
- Exhaust Fan Vents and plumbing vents per plan

## Insulation:

- ¾" Foamboard around masonry perimeter
- R40 blown-in insulation in the attic & above the garage
- Soundproof designated interior walls (optional)

# **Closets and Shelving:**

Ventilated vinyl (wood optional) shelving in all closets and pantry

# **Mirrors**:

• Surface hung plain mirrors with no medicine cabinets

# **Appliances:**

- Stainless steel appliance package including refrigerator.
- Energy Star rated appliance package

# **Drywall and Stucco:**

- Provide and install 1/2" sag resistant drywall at ceilings
- Drywall finish: knockdown
- Mold resistant wallboard in all areas
- Exterior Stucco Finish including entryway ceiling.
- All outside ceilings covered in metal lath, and stucco



## **Floor Covering and Bathroom Floors and Showers:**

- 9x36 Plank tile flooring throughout
- Tile shower surrounds
- Tile Tub surrounds
- Tile for kitchen backsplash optional

## **Plumbing**:

- Provide all plumbing in accordance with the plans, specifications, and code requirements
- 40 gallon Energy Star certified appliance
- Pex Plumbing System
- Dishwasher & Icemaker hook-up
- Washer and Dryer hook-ups
- Ball cock valves on all under sink water connections
- Exterior hose bibs per plans, Two locations

# HVAC:

- Heating and cooling system. (using R410A refrigerant)
- Brand and model specifications TBD
- Compatible Digital Thermostat

# **Electrical**:

- 200-amp Electric Service
- Recessed cans in all main areas w/ white trim, per plan
- White switches and receptacles per plan
- Fans in the living room and master bedroom
- TV outlets in all bedrooms, living room
- Phone outlet in the kitchen
- Surface lighting on the rear area of the lanai.
- White receptacles and switches
- Leviton Decora outlets and switches
- USB charging/outlet in all bedrooms and kitchen (1 per room)
- Audio / Video prewire

# **Resnet HERS Energy Efficiency Rated**



# HOMEQWEST REALTY & DEVELOPMENT GROUP, LLC

### GET IN TOUCH

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